

Written statement of a non-key officer decision
Assistant director environment and place

Title	A480 Credenhill 30 mph extension
Decision maker	Assistant director environment and place
Date of decision	18 April 2018
Report exemption class	Open
Purpose	<p>To consider objections put forward during a consultation on the proposed extension of a 30mph speed restriction on the A480 at Credenhill.</p> <p>There are road safety concerns from a planned new access from the Taste for Adventure site onto this section of the A480, with its existing 40mph limit. This proposal is included in the Credenhill Pedestrian Safety Improvements programme supported by the Parish Council and local residents. The proposal was discussed and agreed with West Mercia Police and the Ward Member Councillor Matthews on 8 August 2017. This section of the A480 is of strategic importance and lower speeds would reduce the risk of serious or fatal accidents that could involve road closures.</p> <p>There are concerns over whether the signing and lining measures will be effective. Post implementation speed surveys will assist in assessing the reduction in vehicle speeds and whether additional speed reduction measures should be considered.</p>
Decision	<p>THAT</p> <p>a) Having considered the objections raised, the A480 30mph speed restriction extension, from the east of Credenhill village south east to 207m from Priory Road (known as Priory Lane), as advertised, under The County of Herefordshire District Council (A480 Credenhill Hereford) (30 and 40 mph Speed Limit) Order 2017 (see Appendix 4) be implemented at a cost of £15,000; and</p> <p>b) In light of the concerns expressed, the Engineering Manager be authorised to arrange for speed surveys within 3-6 months after implementation on the A480 to assess the effectiveness of the new limit and to review any additional measures that may be appropriate.</p>
Reason for the decision	As set out in the report. Documents relating to this decision are

	available at http://councillors.herefordshire.gov.uk/mglIssueHistoryHome.aspx?IId=50025944
Consultation	
Options considered	1. To uphold the objection and to maintain the current 40mph speed limit, though this would not address the road safety concerns related to the redevelopment of the Taste for Adventure site and promote safer cycling and pedestrian routes, as intended by the Parish Council.
Declarations of interest	
Call-in expiry date (decisions are not subject to call-in where special urgency provisions apply)	24 April 2018

Officer:	Date 18 April 2018
Assistant director environment and place (Richard Ball)	